Say Hello to Superdesk

Superdesk: Your digital newsroom

What Superdesk is:

End-to-end news creation, production, curation and distribution platform.

API-driven open source news management tool. Built for journalists by journalists.

What Superdesk does:

- Ingest
- Creation
- Archiving
- Distribution
- Management and structure of workflows
- Editorial communications

What sets Superdesk apart?

5 key differentiators:

- Fast and lightweight, because it's web-based
- Powerful thanks to built-in MongoDB and Elasticsearch
- Proven, by running the newsrooms of national news agencies, from Australia to Norway
- Flexible open-source code base that can be easily configured and extended
- Forward-looking, with an API-first approach that lets you create once, and publish anywhere

Editorial Features

- Editorial workflows set up according to newsroom needs (not vice versa)

- Forward planning

- Collaboration tools

- Shared dashboard, personal workspaces

- Fine-grained user access management
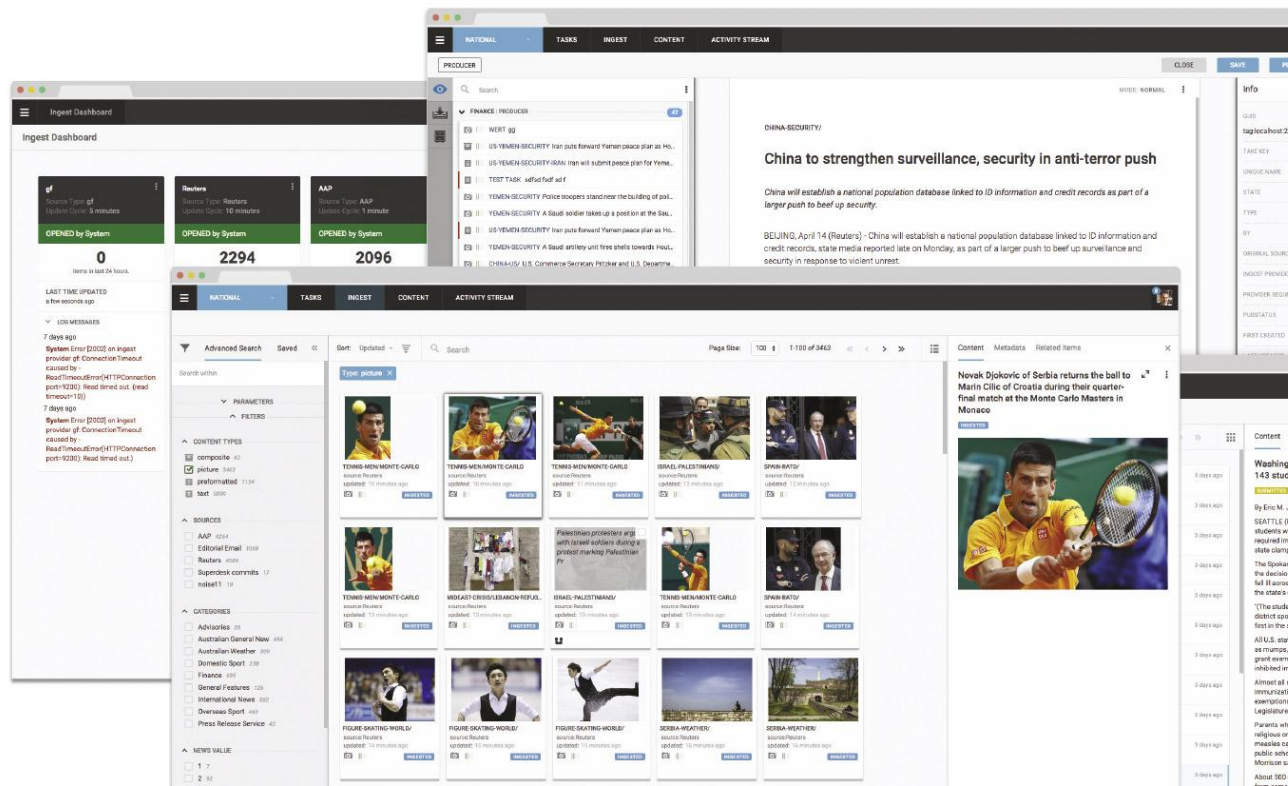
Content Features

- Automatic article creation via ingested content

- Saved search

- Custom metadata

- Content profiles and templates

- Content packaging: text + multimedia

- Locking, auto-save and forensically robust versioning
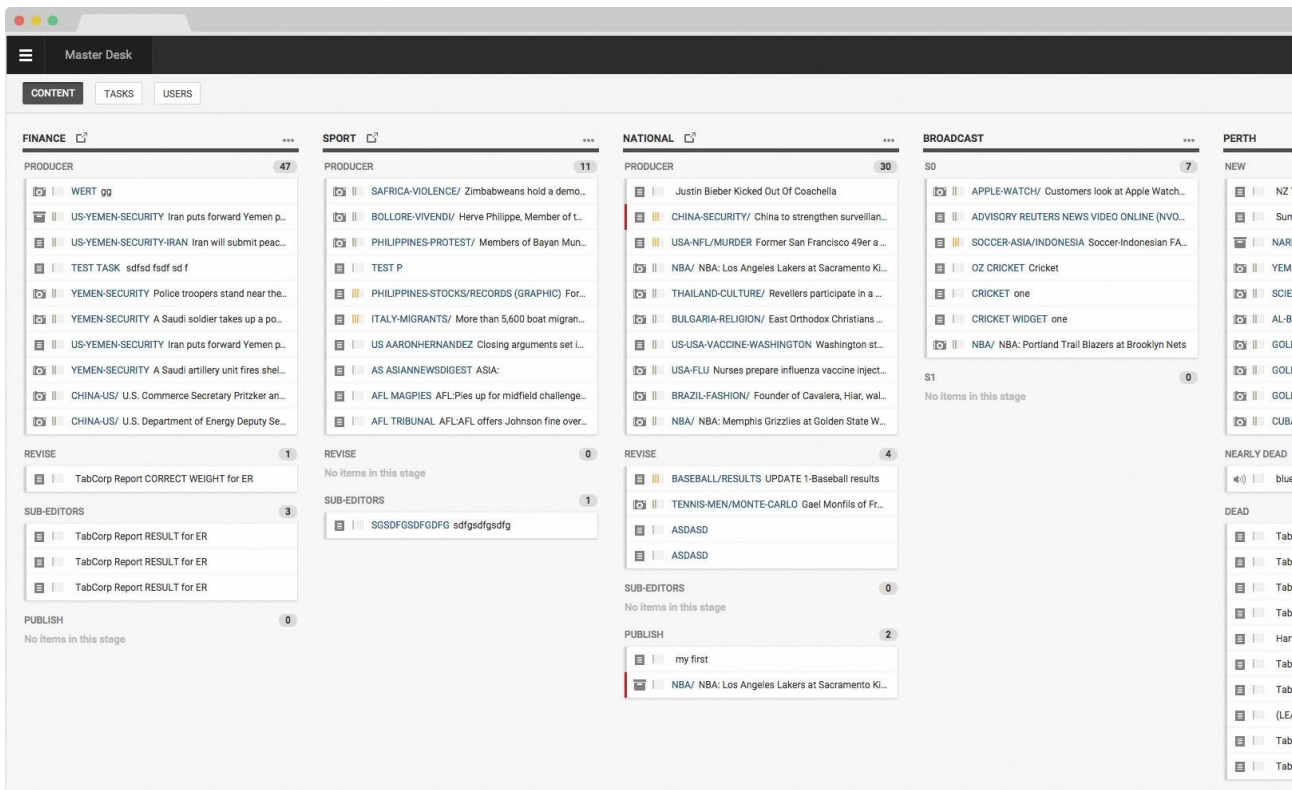
The interface

Superdesk is designed to delight

It's not just powerful newsroom software. Superdesk also delivers an enjoyable user experience, with a clean, uncluttered design that's fast, responsive and easy to use.

The interface provides:

- A shared view of your newsroom activity

- Private workspaces that can be personalised by your users

Dashboard

The dashboard of Superdesk provides a shared view of newsroom activity to all members of a desk.

Users can personalise their dashboard with widgets such as World Clock, Activity Stream, Monitoring view, Ingest activity and Ingest stats.

Workspaces

Every desk in Superdesk has a workspace shared by all desk members, including the dashboard.

You can also create custom workspaces which are private. Custom workspaces have a variety of settings, including notifications.

If a user is tagged in a comment on a story, they can be notified via email even if they are not currently logged into Superdesk.

Newsroom set-up

Day one with Superdesk

To get started, a news manager creates one desk and one stage. (There is no maximum number of either.)

Desk settings include:

- Source of content for user-created articles
- Content expiry date
- Default news service for Ingest

Stage settings include:

- Visibility of content (global or local)
- Workflow definition (working / incoming stage)

Structure of the Newsroom

The basic organisational unit of Superdesk is the desk.

Once you create a desk ("news", "sports" or "entertainment"), you assign users to it and grant them specific permissions.
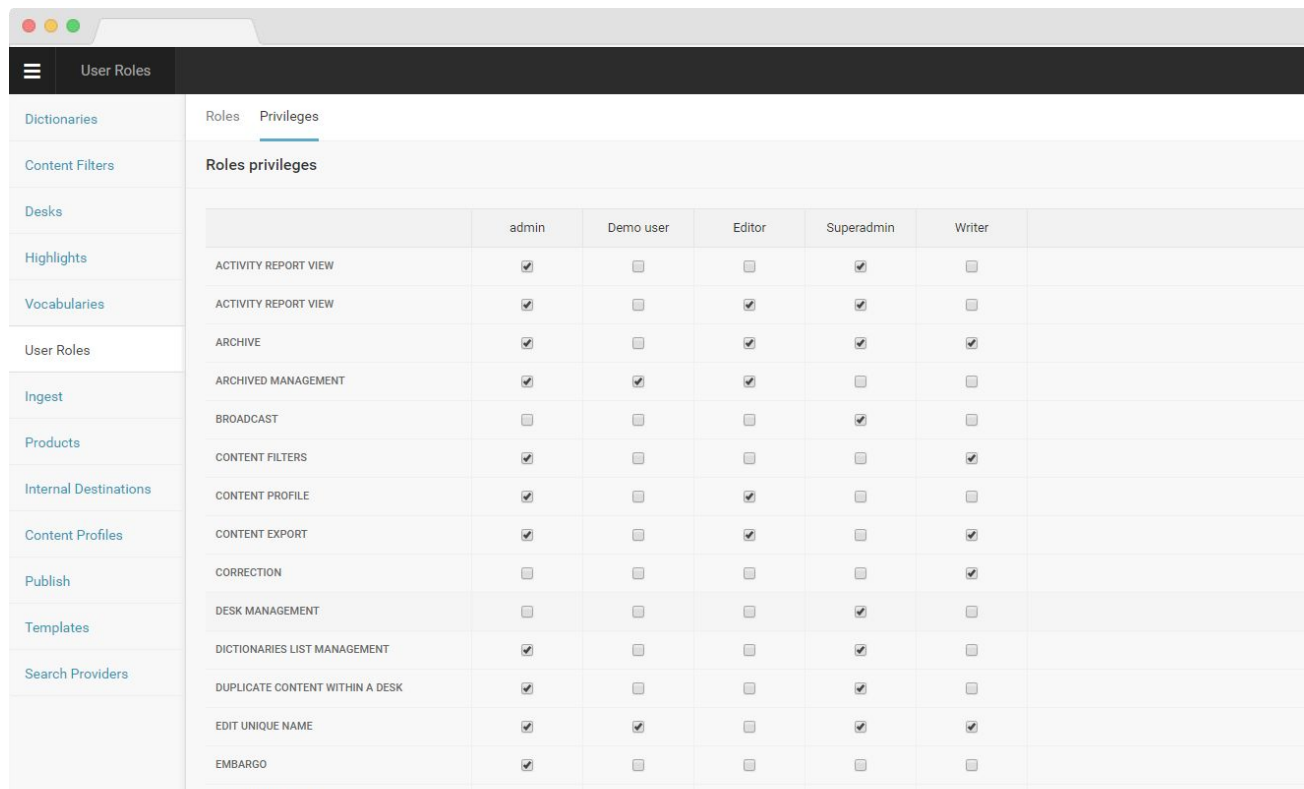
Users and their Roles

Superdesk's sophisticated technology is made simple for users. They only see those options that they have permission to use.

Permissions such as Edit, Update or Publish are assigned to users depending on their roles.

		User Roles			
Dictionaries		Roles	Privileges		
Content Filters		**Roles privileges**			
Desks					
Highlights			admin	Demo user	Editor	Superadmin	Writer
Vocabularies		ACTIVITY REPORT VIEW	☑	☐	☐	☑	☐
User Roles		ACTIVITY REPORT VIEW	☑	☐	☑	☑	☐
Ingest		ARCHIVE	☑	☐	☑	☑	☑
Products		ARCHIVED MANAGEMENT	☑	☑	☑	☐	☐
Internal Destinations		BROADCAST	☐	☐	☐	☑	☐
Content Profiles		CONTENT FILTERS	☑	☐	☐	☐	☑
Publish		CONTENT PROFILE	☑	☐	☑	☐	☐
Templates		CONTENT EXPORT	☑	☐	☑	☐	☑
Search Providers		CORRECTION	☐	☐	☐	☐	☑
		DESK MANAGEMENT	☐	☐	☐	☑	☐
		DICTIONARIES LIST MANAGEMENT	☑	☐	☐	☑	☐
		DUPLICATE CONTENT WITHIN A DESK	☑	☐	☐	☑	☐
		EDIT UNIQUE NAME	☑	☑	☐	☑	☑
		EMBARGO	☑	☐	☐	☑	☐

Structure of Content

No two newsrooms are the same, nor is their content. In Superdesk, you use content profiles to create templates — including article metadata — for the kinds of stories you publish regularly.

For example: maximum length of story, subheadings, alignment, and formatting.

Desks and Stages

● Desks   ● Workflow Stages   ● Content Pipeline (of desk, per stage)
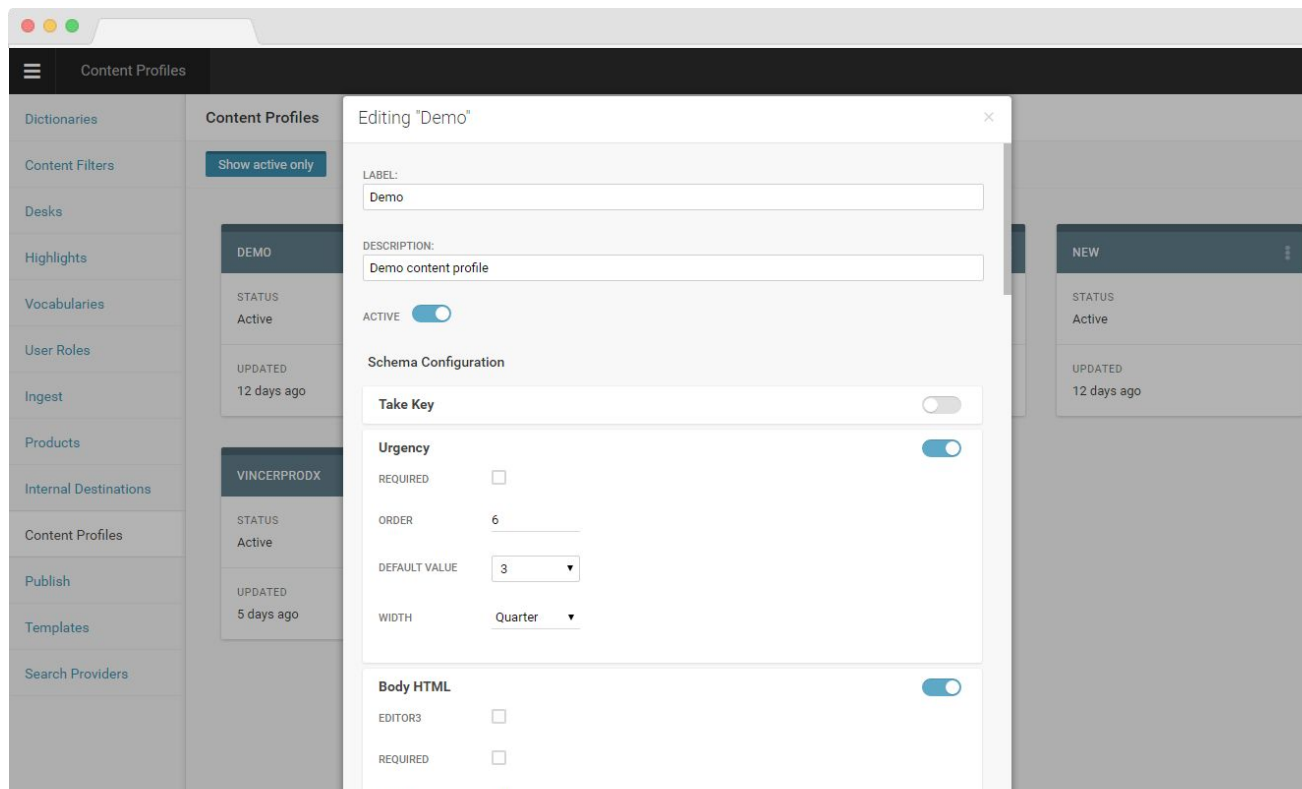
In Superdesk, content moves between desks (coverage areas and the reporters assigned to them) and stages (the steps of processing an article, from creation to editing to publishing).

Content journey

Define your own workflows

In Superdesk, you set up editorial processes according to the way your newsroom already works -- or would like to.

You also have options for:

- Creating content
- Managing sources
- Defining publishing parameters

Content Profiles: Standards-Based, Highly Customisable

Content profiles let you define custom structures for your stories.
Some metadata options:

- Urgency
- Priority
- Article element dimensions (height, width, length)
- Featured media
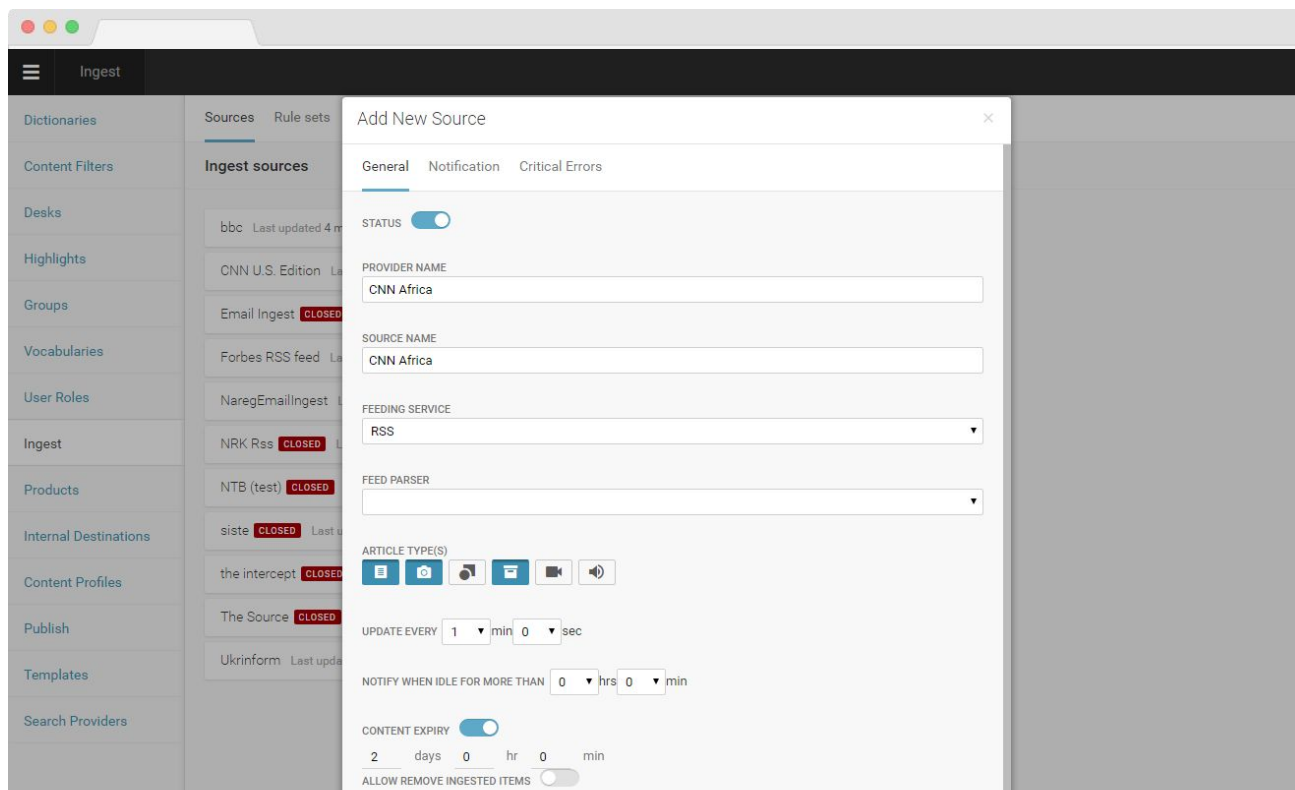- Required sign-off
- Editorial note

Content profiles in Superdesk are based on the NewsML-G2 standard.
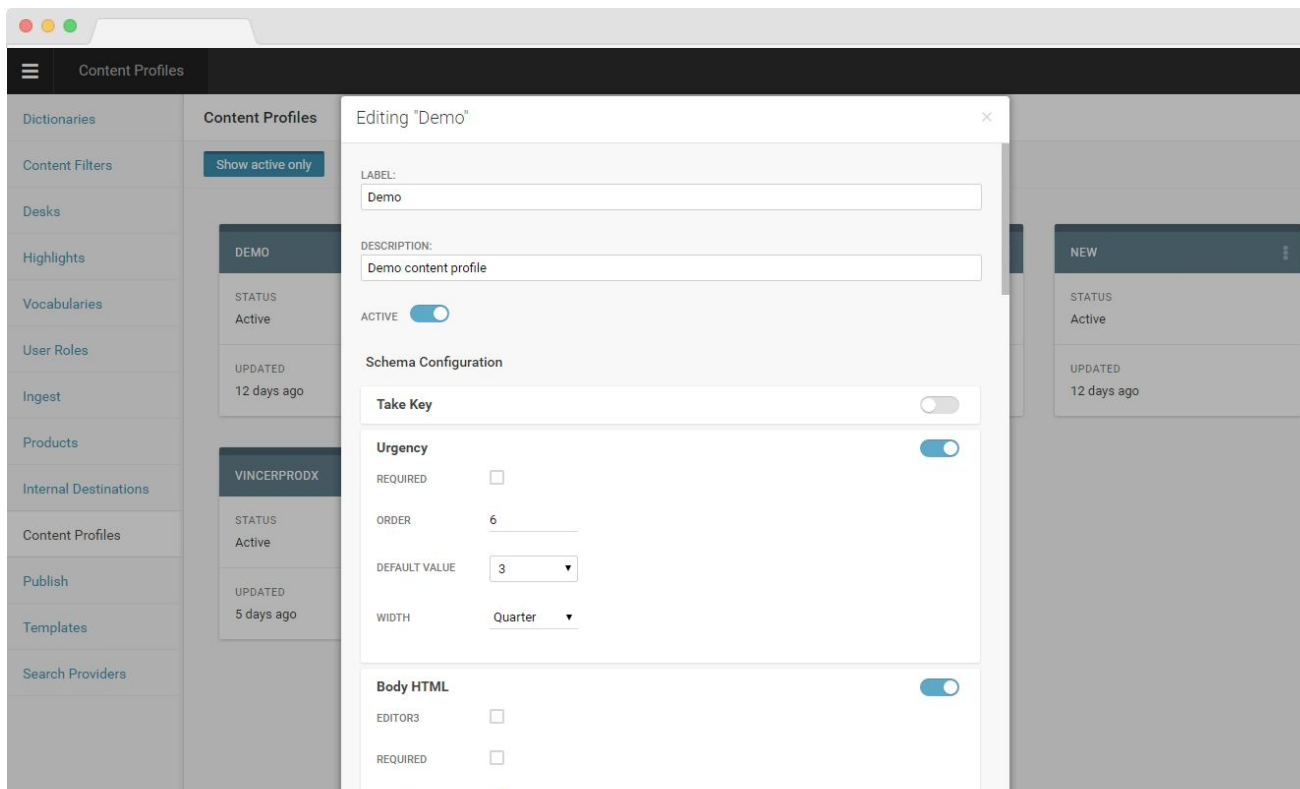
Content Creation

Creating content is fast and easy in Superdesk thanks to the Ingest function.

With Ingest you can source articles via APIs, FTP, RSS, or any other kind of structured content or format — even email.

Workflow Stages

Stages designate the steps of the content journey, from creation to editing, approval and output.

Editing environment

Rich editing environment

Superdesk comes with a flexible and collaborative editing tool:

- Create and update stories in seconds
- Re-use content easily
- Enrich articles with images, multimedia snippets and all types of embeds
- Group stories together via highlighting
- Multi-edit (i.e. side-by-side editing of multiple stories)
- Lock, auto-save, versioning
- Flexible ways of updating content (correct, unpublish, delete)

Edit – and add multimedia

Superdesk's editor comes with full multimedia capabilities. You can add videos, social media content or any other embeddable content via URL or embed code. You can even build tables right from within the editor.

Search – and find

Running on Elasticsearch technology and MongoDB, almost everything is searchable in Superdesk.

You can save searches and even share them. You can search privately, globally or granularly. You can search through image databases of your own or those of image providers.

Add images – and make them shine

To add images you can either upload them into the editor or drag and drop them directly into the article you're working on.

The image editor lets you define different crop sizes and ratios. By selecting the point of interest, it crops around the point of interest so that is always in the picture.

Superdesk also offers a basic video editing tool as an optional add-on.

Edit Crop

CANCEL   SAVE

ORIGINAL   1600 X 1067

SELECT THE AREA OF INTEREST

Metadata

TITLE *
BEach

DESCRIPTION *
Beach

ALT TEXT *
Beach

CREDIT
Ljubar

COPYRIGHT HOLDER

ASSIGN RIGHTS
--- Not selected ---

COPYRIGHT NOTICE

ORIGINAL

610X380

1250X600

1000X1000

400X240

600X360

960X480

478X326

480X480

770X515

Put on the finishing touches

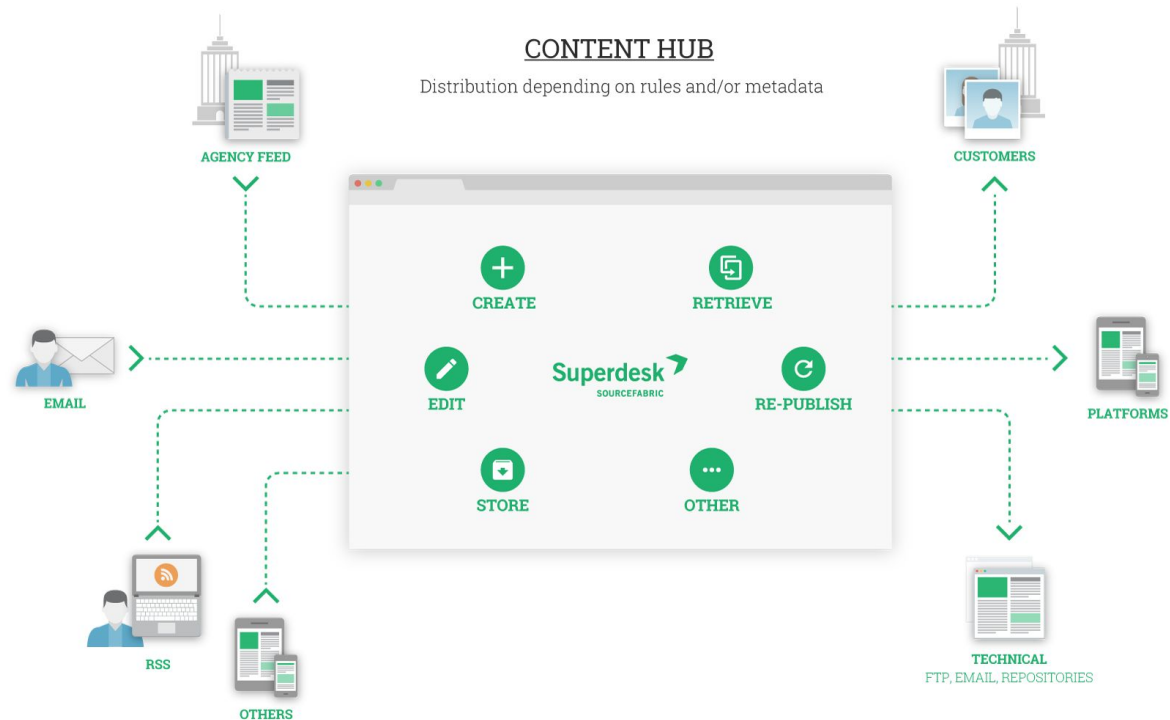Superdesk has a built-in spell checker and dictionaries you can add to.

The commenting function provides the option to message people or desks. If you set a notification by tagging a user or desk, it will send an email with a link to the story.

Once you're done with a story you can either publish it or send it to your colleagues on another desk. Then they can publish it, either right away or schedule it for another time.

Output

Superdesk's editor comes with full multimedia capabilities. You can add videos, social media content or any other embeddable content via URL or embed code. You can even build tables right from within the editor.

CONTENT HUB

Distribution depending on rules and/or metadata

AGENCY FEED

CUSTOMERS

CREATE

RETRIEVE

EMAIL

EDIT

Superdesk
SOURCEFABRIC

RE-PUBLISH

PLATFORMS

STORE

OTHER

RSS

OTHERS

TECHNICAL
FTP, EMAIL, REPOSITORIES

Integrations

Easy to integrate
with other software

With an API-first architecture, Superdesk plays well with others. Whether existing internal systems or third-party applications, integration is a breeze.

Examples of some typical integrations:

- Image database
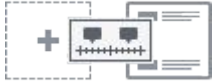- Custom spell checker
- Semantic text analysis

What can Superdesk do for you?

TRAINING AND USER SUPPORT

IMPLEMENTATION AND INTEGRATION

CUSTOM FEATURE DEVELOPMENT

AGILE DEVELOPMENT

CONSULTING AND CONCEPTION

MANAGED SERVICES

Ready to meet Superdesk in person?

contact@sourcefabric.org

Let's make news together

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